

## VMM-263 Commanding Officer's Crisis Policy



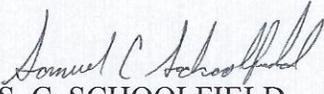
The Unit, Personal and Family Readiness Program (UPFRP), directs the establishment of policy at the unit level by which information is disseminated to the Marines, their spouses and designated parents/extended family members in the event of a crisis. Examples of a crisis or perceived crisis for the UPFRP purpose include an entire unit family being killed in a car accident, a base closure due to impending hurricane or other weather phenomena, or an aircraft crash in the country/vicinity of a deployed unit.

The Family Readiness Officer (FRO) has no role in the casualty notification process. Information disseminated through the Unit, Personal and Family Readiness Program will neither interfere with nor precede the Marine Corps policy for casualty notification.

Each crisis occurrence will dictate the method of communication and will not necessarily be the same. I, or my representative, will advise the FRO on which type of communication to use and I will normally personally approve the content of the communication. Options available include the following or any combination thereof.

- a. Text
- b. Telephone
- c. Marine Online
- d. Unit Website (eMarine)
- e. Newsletter
- f. Email
- g. Toll Free Marine Corps Hotline
- h. Word of mouth

My underlying desire is to provide timely and accurate communication to Marines, spouses, and family members. The FRO should proactively seek guidance from me or my designated representative before sending any communication during or following a crisis situation.

  
S. C. SCHOOLFIELD  
Commanding Officer